

Emma Pippin Thai

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EDUCATION

Washington and Lee University

B.A. Strategic Communication
Minor in Digital Culture and Information

September 2018-Present
Lexington, VA

Shady Side Academy

September 2014- June 2018
Pittsburgh, PA

MAJOR AWARDS AND HONORS

Phi Eta Sigma Honors Society

- Inducted as a first-year student at Washington and Lee, received for being in top 20% of freshman class after first semester

Washington and Lee President's List

- Received for having a GPA in the top 30% of my class after freshman year

Rotary Club Award for English

- Received in 12th grade (2018) from Shady Side Academy English department and Rotary Club of Fox Chapel for commitment to the discipline of English.

Harvard Club Award for Excellence in English

- Received in 12th grade (2017) from SSA English department

WORK EXPERIENCES

Nota Bene Fine Paper Boutique

Sales Associate

September 2017- August 2018
Pittsburgh, PA

- Worked in sales
- Handled orders, printed cards and invitations
- Helped to develop a social-media strategy to reach new customers on Instagram

SOCIAL MEDIA AND MARKETING ROLES

First Year Orientation Committee Communications

Instagram Chair

December 2019- Present

- Created content to introduce prospective and accepted students to Washington and Lee
- Collaborated with FYOC communications team weekly to determine student's needs
- Engaged with prospective students through comments, direct messages, and stories

Mock Convention Hawaii Delegation

Social Media and Branding Chair

August 2019- February 2020

- Assisted state chair with identifying key branding for the delegation
- Recruited volunteer delegates through social media content

- Covered the entire convention through the eyes of the Hawaii Delegation

VOLUNTEER EXPERIENCES

Waddell Elementary School

Volunteer Tutor

September 2019 – Present

Lexington, VA

- Tutored Myanmar immigrant student for whom English is a second language

Children's Hospital of Pittsburgh

Teen Volunteer

June 2017 – January 2018

Pittsburgh, PA

- Attended to center for siblings of patients
- Walked around the hospital and delivered toys and activities to patients and family
- Worked and organized various special events for patients and families

Urban Pathways Charter School

Volunteer Assistant to Teacher and Tutor

February 2015– August 2017

Lexington, VA

- Tutored students behind grade level in grades 1-5 in English and Math
- Assisted with summer school program for low-income children grades K-1

Leadership Positions

Burish Service Leader

Volunteer Coordinator

- Recruited volunteers for Waddell Elementary School in Lexington, VA
- Communicated with school administration to facilitate enrichment programs for students

Shady Side Academy News

Editor-in-Chief

September 2017– June 2018

Columnist

September 2014– June 2018

- Worked on SSA News all four years of High school
- Elected EIC senior year by news staff
- Edited and oriented each issue using Adobe InDesign
- Developed new system for outreach and worked with administration to set up newspaper stands across campus

Shady Side Academy Writing Center

Scribe

November 2016– June 2018

- Advised students on their writing during free periods by peer reviewing their work
- Attended Freshman English classes and conducted workshops to help improve writing

Shady Side Academy English Department

Student Associate

September 2016– June 2018

- Contributed to English department meetings to give a student perspective on classes
- Catalogued and organized entire department library
- Worked Admissions events as representative of department

Shady Side Academy Admissions

Admissions Ambassador

September 2016– June 2018

- Toured potential students and their parents when they visited campus
- Assisted with open houses as a representative of the school

Shady Side Academy Community Builders

Community Builder

September 2015-May 2018

- Planned and facilitated First Day Orientation for all new students
- Organized events and activities throughout the year to help new students adjust to the community

ATHLETICS

SSA Swim Team

September 2014- February 2018(Fall and Winter Terms)

- Received varsity letter all four years

International Experience

Chinese Language Study

- Studied Chinese for 6 years at Shady Side Academy
- Concluded study with AP Chinese (2017-2018 School Year)

SSA Chinese Exchange Trip

Spring 2016

- Travelled to China with peers for a full emersion experience through Shanghai, Hang Zhou, Huang Shan, and Yang Shuo
- Utilized and improved Chinese language skills
- Taught English to Chinese students in rural region
- Learned about the ecology and environmental concerns of China today

Shady Side Academy China Summer Institute

Counselor

Summer 2016

- Planned and facilitated activities to improve English language skills of Chinese middle school students
- Conducted cultural experiences for students and taught them about American culture, while simultaneously learning about Chinese culture